

Miller, Patricia (KSWB)

From: Barton, Jamie [Jamie.Barton@cwtv.com]
Sent: Wednesday, January 02, 2008 6:46 AM
Subject: FW: 2007 4th Qtr.- Children's Commercial Information

Attn: Program Directors

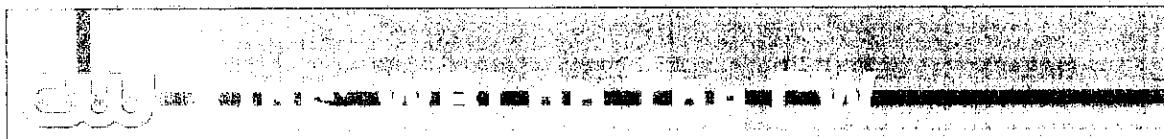
For your 4th Quarter Children's Report. The E/I Mission Statements for "Will & Dewitt" and "Magi-Nation" are located on the link under Kids WB! > Memos.

Please call with questions.

Jamie Barton
Director, Affiliate Relations
The CW Television Network
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Burbank, CA 91505
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-----Original Message-----

From: info@cwtvlink.com [mailto:info@cwtvlink.com]
Sent: Monday, December 31, 2007 8:31 PM
To: Barton, Jamie
Subject: 2007 4th Qtr. - Commercial Information



2007 4th Qtr. - Commercial Information

MEMORANDUM

To: General Managers and Program Directors **cc:** Promotion Managers
From: Shawna Beckham
Date: December 31, 2007
Subject: 4th Quarter 2007:
CW Television Network Children's Programming -Commercial Information

The CW Television Network Children's Programming

Attached is a list of 4th Quarter 2007 CW Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

1/2/2008

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the fourth quarter of 2007. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the fourth quarter of 2007, which each affiliated station has received heretofore.

CHILDREN'S PROGRAMS

1. Program: The Batman
Rating: TV-Y7 FV
Length: 30 minutes
2. Program: Johnny Test
Rating: TV-Y7
Length: 30 minutes
3. Program: Tom and Jerry Tales
Rating: TV-Y
Length: 30 minutes
4. Program: Shaggy & Scooby-Doo Get a Clue
Rating: TV-Y7
Length: 30 minutes
5. Program: Legion of Super Heroes
Rating: TV-Y7 FV
Length: 30 minutes
6. Program: Will & Dewitt
Rating: TV-Y E/I
Length: 30 minutes
7. Program: Magi-Nation
Rating: TV-Y E/I
Length: 30 minutes
8. Program: Skunk Fu!
Rating: TV-Y7
Length: 30 minutes
9. Program: Eon Kid
Rating: TV-Y7 FV
Length: 30 minutes
10. Program: Teen Titans
Rating: TV-Y7 FV
Length: 30 minutes